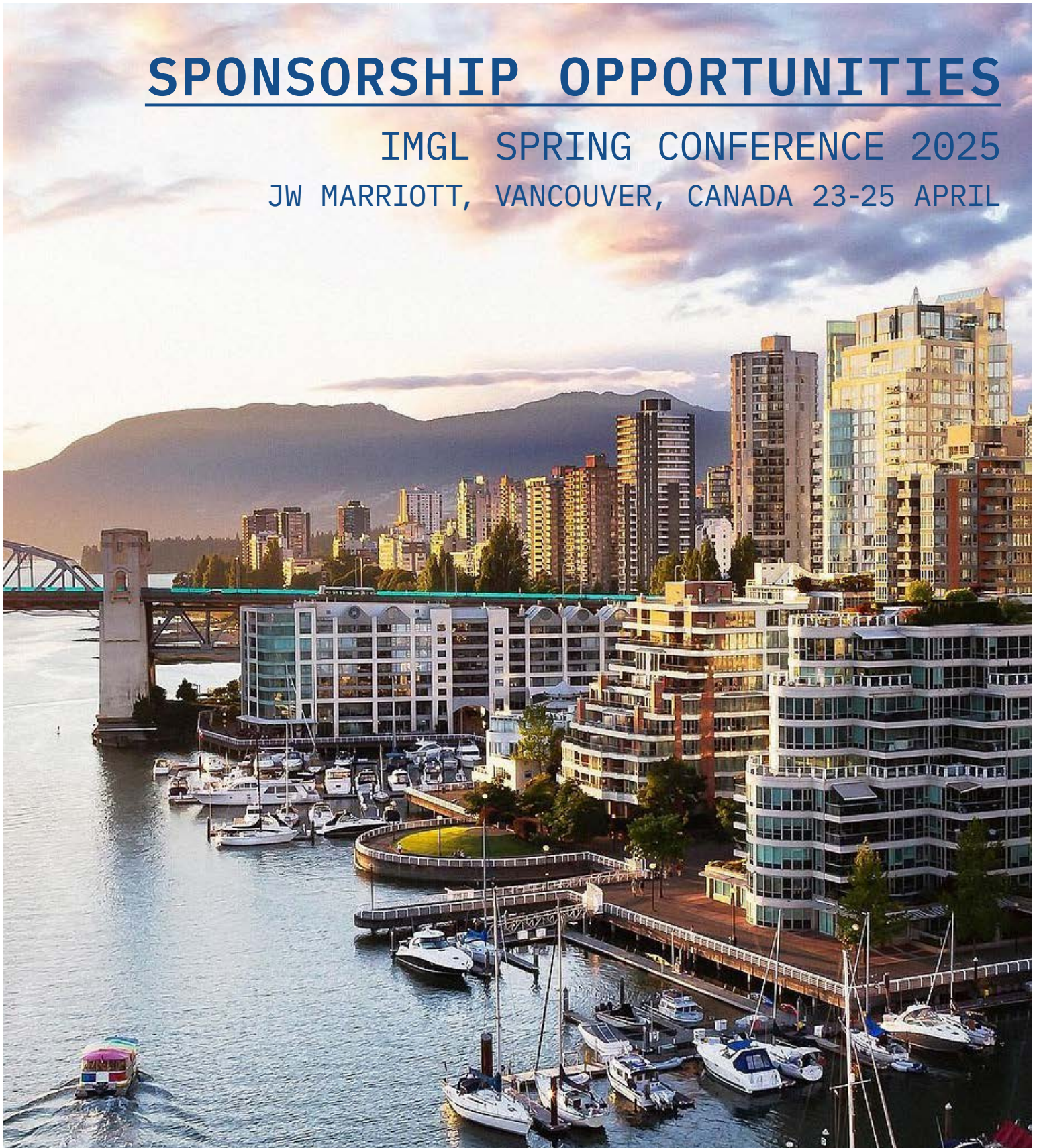


IMGL[®]

INTERNATIONAL
MASTERS *of*
GAMING LAW

SPONSORSHIP OPPORTUNITIES

IMGL SPRING CONFERENCE 2025
JW MARRIOTT, VANCOUVER, CANADA 23-25 APRIL



THE WORLD'S LEADING ASSOCIATIONS OF GAMING REGULATORS & LAWYERS



IMGL[®]
INTERNATIONAL MASTERS
of GAMING LAW

IMGL is widely recognized as the premier leader in gaming law education, featuring the pre-eminent gaming lawyers, scholars, and industry professionals in jurisdictions worldwide. Our mission is to enhance and advance gaming law education around the globe. Membership in our international organization requires demonstrated world-class experience and expertise in gaming law in the member's home jurisdiction and serves as a badge of distinction worn with pride by every member.

IMGL SPRING CONFERENCE VANCOUVER, CANADA 23-25 APRIL, 2025

The International Masters of Gaming Law is a non-profit association, founded over 20 years ago and comprising over 340 members globally. Our members are recognized as the foremost gaming law experts in their jurisdictions, at the forefront of leading-edge developments and trends reshaping the gaming industry.

Our Vancouver conference will deliver the best gaming law content and best networking in the industry. It will feature in-depth analysis and practical insights from leading regulators, award-winning gaming lawyers, academics, and industry executives into the hottest topics and global regulatory and legal issues.

Sponsors of the Vancouver conference will be partners of the event, able to participate in planning and be fully involved during the conference itself. We welcome your input into the planning including the topics to be covered and speakers to be considered.

To indicate your interest and discuss your involvement please reach out to Brien@IMGL.org



250+ DELEGATES FROM REGULATORS, LAWYERS, OPERATORS, SUPPLIERS & ADVISORS

50+ GAMING LAW EXPERT SPEAKERS, MODERATORS & PANEL PARTICIPANTS



QUALITY CONTENT LEADING THE INDUSTRY IN DETAIL, QUALITY & TIMELINESS

INVITE & ENTERTAIN YOUR CLIENTS & GUESTS AT EXCLUSIVE NETWORKING EVENTS



BUILD RELATIONSHIPS EXTEND YOUR SPONSORSHIP PERIOD WITH DEDICATED MESSAGES





With thanks
to our
Sponsors



THE PERFECT BRAND PROMOTION PLATFORM FOR YOUR FIRM, PRODUCT, TECHNOLOGY, OR SERVICE

Sponsoring a nIMGL conference puts your business in great company. For sponsors who come on board early, you can feed your ideas into the planning committee's deliberations. This is an opportunity to help shape the program and suggest speakers you want to hear from.

There is also the option for high-value sponsors to feature in the IMGL Magazine. The magazine is read by over 1000 gaming operators, regulators and lawyers making this a valuable platform in its own right.

We have created the packages in the pages that follow based on the preferences of our previous sponsors. These outline the key benefits our conference sponsors receive together with an indication as to the level of financial commitment involved. None of the packages are set in stone, and we would be delighted to work with you to tailor your relationship with IMGL to maximize the benefits to your organization.

EXCLUSIVE SPONSORSHIP OPPORTUNITIES

OWN A DEDICATED PIECE OF THE IMGL CONFERENCE SCHEDULE WITH THESE SINGLE-COMPANY OPPORTUNITIES

GALA DINNER SPONSOR – \$25,000

The gala dinner is the social highlight of IMGL events. sponsors receive these valuable benefits:

- Six (6) complimentary registrations to conference;
- Reserved table at Gala Dinner;
- Special marketing at Gala Dinner via menu and table-top adverts;
- Three (3) guest invites to special “Sponsors Recognition Reception” hosted by the IMGL Executive Committee;
- Full page advert in each IMGL quarterly publication for year 2025;
- Choice of one (1) panel participant from company for a conference panel;
- Five (5) minute speech/presentation offered at Gala Dinner;
- Advanced access to conference attendee list for marketing meetings;
- Logo rotating with other sponsor logos on presentation screen between panel sessions;
- Logo & company description in sponsorship section of conference page on IMGL websites;
- Standalone conference sponsor marketing banner displayed at conference and Gala Dinner;
- Sponsor marketing materials displayed at conference registration booth and Gala Dinner;
- Sponsor recognition at conference & in multiple IMGL marketing messages for conference;
- Feature of sponsors in pre-event, during-event, and post-event social media posts and campaigns;
- Enhanced recognition via photos on IMGL social media & websites.

OPENING RECEPTION SPONSOR – \$20,000

Welcome attendees to Vancouver with these valuable benefits:

- Five (5) complimentary registrations to conference;
- Special marketing at Opening Reception via table-top adverts;
- Five (5) minute Welcome Speech offered at Opening Reception;
- Advanced access to conference attendee list for marketing meetings;
- Two (2) guest invites to special “Sponsors Recognition Reception” hosted by the IMGL Executive Committee;
- Full page advert in each IMGL quarterly publication for year 2025;
- Choice of one (1) panel participant from your company for a conference panel;
- Standalone conference sponsor marketing banner displayed at conference and Opening Reception;
- Logo & company description in sponsorship section of conference page on IMGL websites;
- Logo rotating with other sponsor logos on presentation screen between panel sessions;
- Sponsor marketing materials displayed at conference registration booth and Opening Reception;
- Sponsor marketing materials displayed at Opening Reception;
- Sponsor recognition at conference & in multiple IMGL marketing messages for conference;
- Feature of sponsors in pre-event, during-event, and post-event social media posts and campaigns;
- Enhanced recognition via photos on IMGL social media & website.

CLOSING RECEPTION SPONSOR – \$12,500**

Close the show with these added benefits:

- Three (3) complimentary registrations to conference;
- Special marketing at IMGL Closing Reception via table-top adverts;
- Five (5) minute Closing Remarks speech offered at Closing Reception;
- One guest invite to special “Sponsors Recognition Reception” hosted by the IMGL Executive Committee;
- Full page advert in each IMGL quarterly publication for year 2025;
- Standalone conference sponsor marketing banner displayed at conference and Closing Reception;
- Logo & company description in sponsorship section of conference page on IMGL website;
- Logo rotating with other sponsor logos on presentation screen between panel sessions;
- Sponsor recognition at conference & in multiple IMGL marketing messages for conference;
- Sponsor marketing materials displayed at conference registration booth and closing reception;
- Feature of sponsors in pre-event, during-event, and post-event social media posts and campaigns;
- Enhanced recognition via photos on IMGL social media & website.

***OR Long time offer of \$20k for both conferences for 2025*



FURTHER SPONSORSHIP OPPORTUNITIES

TAKE YOUR PLACE AS AN INDUSTRY LEADER THROUGHOUT THE ENTIRE CONFERENCE WITH THESE VALUABLE OPPORTUNITIES

CONFERENCE SPONSOR - \$20,000 / HALF DAY SPONSOR

- Five (5) complimentary registrations to conference;
- Special marketing at head speaker table during panel sessions;
- Tote bags at registration with sponsor logo;
- Five (5) minute Welcome Speech offered at beginning of conference;
- Advanced access to conference attendee list for marketing meetings;
- Two guest invites to special “Sponsors Recognition Reception” hosted by the IMGL Executive Committee;
- Full page advert in each IMGL quarterly publication for year 2025;
- Choice of one (1) panel participant from your company for a conference panel;
- Standalone conference sponsor marketing banner displayed at conference;
- Logo & company description in sponsorship section of conference page on IMGL websites;
- Logo rotating with other sponsor logos on presentation screen between panel sessions;
- Sponsor marketing materials displayed at conference registration booth and Opening Reception;
- Sponsor recognition at conference & in multiple IMGL marketing messages for conference;
- Feature of sponsors in pre-event, during-event, and post-event social media posts and campaigns;
- Enhanced recognition via photos on IMGL social media & website.

PLATINUM SPONSOR - \$15,000

- Four (4) complimentary registrations to conference;
- Two guest invites to special “Sponsors Recognition Reception” hosted by the IMGL Executive Committee;
- Full page advert in each IMGL quarterly publication for year 2025;
- Choice of one (1) panel participant from company for a conference panel;
- Standalone conference sponsor marketing banner displayed at conference;
- Logo & company description in sponsorship section of conference page on IMGL websites;
- Logo rotating with other sponsor logos on presentation screen between panel sessions;
- Sponsor recognition at conference & in multiple IMGL marketing messages for conference;
- Sponsor marketing materials displayed at conference registration booth;
- Enhanced recognition via photos on social media & websites.

GOLD SPONSOR – \$10,000

- Three (3) complimentary registrations to conference;
- Full page advert in two IMGL quarterly publications for 2025;
- Logo in each IMGL publication for year 2025;
- Logo & company description in sponsorship section of conference page on IMGL websites;
- Logo on conference sponsors banner displayed at conference;
- Logo rotating with other sponsor logos on presentation screen between panel sessions;
- Sponsor recognition at conference & in multiple IMGL marketing messages for conference;
- Sponsor marketing materials displayed at conference registration booth.

SILVER SPONSOR – \$7,500

- Two (2) complimentary registrations to conference;
- Half page advert in two IMGL quarterly publications for 2025;
- Logo in each IMGL publication for year 2025;
- Logo & company description in sponsorship section of conference page on /IMGL websites;
- Logo on conference sponsors banner displayed at conference;
- Logo rotating with other sponsor logos on presentation screen between panel sessions;
- Sponsor recognition at conference & in multiple IMGL marketing messages for conference;
- Sponsor marketing materials displayed at conference registration booth.

BRONZE SPONSOR – \$5,000

- One (1) complimentary registration to conference;
- Logo in each IMGL publication for year 2025;
- Logo & company description in sponsorship section of conference page on IMGL websites;
- Logo on conference sponsors banner displayed at conference;
- Logo rotating with other sponsor logos on presentation screen between panel sessions;
- Sponsor recognition at conference & in multiple IMGL marketing messages for conference;
- Sponsor marketing materials displayed at conference registration booth.

SUPPORTING SPONSOR – \$2,500

- Logo in each IMGL publication for year 2025;
- Logo & company description in sponsorship section of conference page on IMGL websites;
- Logo on conference sponsors banner displayed at conference;
- Logo rotating with other sponsor logos on presentation screen between panel sessions;
- Sponsor recognition at conference & in multiple IMGL marketing messages for conference.

IMGL MAGAZINE

IMGL Magazine is the flagship publication from the International Masters of Gaming Law. Launched in March 2021, this quarterly publication is fast establishing a reputation as the leading source of expert information and guidance on gaming law worldwide. It is distributed digitally through IMGL's channels and those of partner organizations reaching an audience running into the thousands worldwide. IMGL's Spring and Autumn conferences are previewed in the magazine providing an additional platform to our Platinum sponsors. Silver level and above sponsors also receive adverts in IMGL Magazine as part of their package.



It is also possible to advertise within the pages of IMGL Magazine as a standalone activity. For details including costs, publication dates and artwork requirements, please contact Phil Savage, IMGL Head of Publications at Phil@IMGL.org.



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FIND OUT MORE

To discuss the range of opportunities to use the platform of IMGL events, receptions, publications and digital channels to showcase your firm, product, technology, or service or to enhance your brand promotion, please email Brien@IMGL.org

