

IMGL[®]

INTERNATIONAL
MASTERS *of*
GAMING LAW

SPONSORSHIP OPPORTUNITIES

IMGL BIENNIAL CONFERENCES 2025

VANCOUVER, CANADA, 23-25 APRIL

LISBON, PORTUGAL 17-19 SEPTEMBER



THE WORLD'S LEADING ASSOCIATION OF GAMING LAWYERS



IMGL[®]

INTERNATIONAL MASTERS
of GAMING LAW

IMGL is widely recognized as the premier leader in gaming law education, featuring the pre-eminent gaming lawyers, scholars, and industry professionals in jurisdictions worldwide. Our mission is to enhance and advance gaming law education around the globe. Membership in our international organization requires demonstrated world-class experience and expertise in gaming law in the member's home jurisdiction and serves as a badge of distinction worn with pride by every member.



IMGL BIENNIAL CONFERENCES

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The International Masters of Gaming Law is a non-profit association, founded over 20 years ago and comprising over 340 members globally. Our members are recognized as the foremost gaming law experts in their jurisdictions, at the forefront of leading-edge developments and trends reshaping the gaming industry.

IMGL is the leading gaming law education network worldwide, providing a forum for the exchange and dissemination of gaming law knowledge through our flagship biannual conferences, acclaimed masterclass seminar series at the main international gaming events and expos, webinars, articles published in our authoritative IMGL Magazine, our website and via our relationships with leading industry magazines and events.

Our conferences are the crown jewels of gaming education. Recognized as the World's pre-eminent gaming law events, they are known for providing the Best Gaming Law Content and Best Networking in the Industry. They feature in-depth analysis and practical insights from award-winning gaming lawyers, academics, regulators, and industry executives into the hottest topics and global legal issues.

In 2025, our conferences will be hosted in Vancouver, Canada and Lisbon, Portugal, two superb locations. In addition to great content, these will be unique networking events with receptions and special Gala Dinners held at historic and elegant venues.



150+ DELEGATES FROM REGULATORS, LAWYERS, OPERATORS SUPPLIERS & FINANCIERS

50+ GAMING LAW EXPERT SPEAKERS, MODERATORS & PANEL PARTICIPANTS



QUALITY CONTENT LEADING THE INDUSTRY IN DETAIL, QUALITY & TIMELINESS

INVITE & ENTERTAIN YOUR CLIENTS & GUESTS AT EXCLUSIVE NETWORKING EVENTS



BUILD RELATIONSHIPS EXTEND YOUR SPONSORSHIP PERIOD WITH DEDICATED MAILINGS

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THE PERFECT BRAND PROMOTION PLATFORM FOR YOUR FIRM, PRODUCT, TECHNOLOGY, OR SERVICE

Becoming an IMGL Annual Sponsor delivers valuable marketing benefits across the range of IMGL conferences, receptions, publications and website for the full duration of a calendar year. This cements your organization in the minds of our valuable audiences and allows time to build the relationships that drive your business.

IMGL offers multiple sponsorship opportunities to support your marketing and brand promotion initiatives, and to connect with our unique set of prized gaming industry leaders. We recognise that relationship building takes time, so we work with our select sponsors to position your firm, product, technology, or service both through media platforms and by face-to-face connections. Using our exclusive meeting, webinar, email, website, and magazine channels we guarantee wrap-around coverage throughout 2025.

On the following pages you will discover our conference sponsorship packages which include the opportunity to entertain clients as your guests. Discover a combination of dedicated marketing options plus a range of benefits across IMGL channels. If one of our standard packages is not the right fit for you needs, don't hesitate to reach out to IMGL Executive Director, Brien Van Dyke, who will be delighted to work with you to tailor a sponsorship program to match your needs and suit your budget.



EXCLUSIVE ANNUAL SPONSORSHIP OPPORTUNITIES

YOUR OPPORTUNITY FOR YEAR-ROUND RECOGNITION ACROSS IMGL
CONFERENCES EVENTS, PUBLICATIONS AND WEBSITE

PLATINUM SPONSOR – \$30,000 (2 AVAILABLE PER YEAR)

Spring and Fall IMGL Conference Benefits:

- Up to five (5) Memberships from Organization (if already members);
- Six (6) complimentary delegates* AND 2 Golden Tickets**;
- Logo on name-badge lanyards at one conference;
- Reserved table at both Gala Dinner's with logo on RESERVED sign;
- Four (4) guest pass to IMGL Executive Committee hosted private sponsors reception for each conference;
- Advanced access to conference attendee list for marketing meetings;
- Recommended panel topics for 2025 and choice of one (1) speaker from company at each conference;
- Logo rotating with other sponsor logos on presentation screen between panel sessions;
- Logo & company description in sponsorship section of conference page on IMGL website;
- Standalone conference sponsor marketing banner displayed at conference;
- Sponsor marketing materials displayed at conference registration booth;
- Sponsor recognition at conferences and in multiple IMGL marketing messages for conference;
- One full page advert in each IMGL quarterly publication for year 2025;
- Representative from company to have an interview feature in one edition of IMGL Magazine in 2025 (subject to IMGL editorial standards and policies);
- Feature of sponsors in pre-event, during-event, and post-event social media posts and campaigns.

Additional Benefits:

- Reception signage at IMGL's G2E and ICE Receptions and five (5) extra invitations to each;
- Enhanced recognition via photos on IMGL social media & website.

**Has to be affiliated with sponsor*

*** 1 Golden Ticket = value of \$1,300.00. Choice between (1) One additional delegate at one conference; OR (2) Two guest passes for each conference.*



GOLD SPONSOR – \$15,000 (5 AVAILABLE PER YEAR)

Spring and Fall IMGL Conference Benefits:

- Up to four (4) Memberships from Organization (if already members);
- Three (3) complimentary delegates & one (1) Golden Ticket;
- Two (2) guest pass to IMGL Executive Committee hosted private sponsors reception for each conference
- Advanced access to conference attendee list for marketing meetings;
- Half page advert in each IMGL quarterly publication for year 2025;
- Sponsorship feature/advertorial in one edition of IMGL Magazine in 2025;
- Recommended panel topics for 2025 and choice of one (1) speaker from company at each conference;
- Logo rotating with other sponsor logos on presentation screen between panel sessions;
- Logo & company description in sponsorship section of conference page on IMGL website;
- Standalone conference sponsor marketing banner displayed at conference;
- Sponsor marketing materials displayed at conference registration booth;
- Sponsor recognition at conferences and in multiple IMGL marketing messages for conference;
- Feature of sponsors in pre-event, during-event, and post-event social media posts and campaigns;

Additional Benefits:

- Reception signage at IMGL's G2E and ICE Receptions and three (3) extra invitations to each;
- Enhanced recognition via photos on IMGL social media & website.





SILVER SPONSOR – \$7,500 (10 AVAILABLE PER YEAR)

Spring and Fall IMGL Conference Benefits:

- Up to two (2) Memberships from Organization (if already member);
- Two (2) complimentary delegates & one (1) Golden Ticket;
- One (1) guest pass to IMGL Executive Committee hosted private sponsors reception (with bronze level and above sponsors) for each conference;
- Advanced access to conference attendee list for marketing meetings;
- Logo displayed on sponsorship banner at each conference;
- Half page advert in three (3) IMGL quarterly publication for year 2025;
- Logo rotating with other sponsor logos on presentation screen between panel sessions;
- Logo & company description in sponsorship section of conference page on IMGL website;
- Sponsor marketing materials displayed at conference registration booth;
- Sponsor recognition at conferences and in multiple IMGL marketing messages for conference;

Additional Benefits:

- Reception signage at IMGL's G2E and ICE Receptions and two (2) extra invitations to each



ADDITIONAL CONFERENCE SPONSORSHIP OPPORTUNITIES

- Opening Reception Sponsor (\$2,500)
- Luncheon Sponsor (\$5,000 per luncheon)
- Gala Cocktail Reception Sponsor (\$5,000)
- Gala Dinner Sponsor (\$20,000)
- Wine Sponsor (\$5,000)
- Closing Reception Sponsor (\$2,500)
- Panel Sponsorship (\$2,500 per panel)

CAN'T SEE WHAT YOU'RE LOOKING FOR?

With a broad range of live IMGL events, receptions and masterclasses as well as print, web, email and social channels, there are many ways to access and influence our valuable audience of regulators, in-house counsel lawyers, private practice lawyers, suppliers and financiers. We are happy to tailor your marketing partnership with IMGL to ensure you achieve your objectives and your budget. If you have specific ideas for things you would like to do or ways you have tried successfully elsewhere to promote your organization, we would be glad to hear from you. Equally, if you would like help to better exploit the opportunities available with IMGL we can advise and, if required, write winning copy and creative artwork on your behalf.

To discuss these and many other opportunities with IMGL please email IMGL Executive Director Brien Van Dyke at brien@imgl.org. She will be happy to have a no-obligation discussion and to signpost you to information to make your partnership with IMGL the most productive and profitable possible.



IMGL MAGAZINE

IMGL Magazine is the flagship publication from the International Masters of Gaming Law. Launched in March 2021, this quarterly publication is fast establishing a reputation as the leading source of expert information and guidance on gaming law worldwide. It is distributed digitally through IMGL's channels and those of partner organizations reaching an audience running into the thousands worldwide. IMGL's Spring and Autumn conferences are previewed in the magazine providing an additional platform to our Platinum sponsors. Silver level and above sponsors also receive adverts in IMGL Magazine as part of their package.



It is also possible to advertise within the pages of IMGL Magazine as a standalone activity. For details including costs, publication dates and artwork requirements, please contact Phil Savage, IMGL Head of Publications at phil@imgl.org.





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FIND OUT MORE

To discuss the range of opportunities to use the platform of IMGL events, receptions, publications and digital channels to showcase your firm, product, technology, or service or to enhance your brand promotion, please email brien@imgl.org

