



International Association  
of Gaming Regulators



**IMGL**<sup>®</sup>

INTERNATIONAL MASTERS  
of GAMING LAW

# SPONSORSHIP OPPORTUNITIES

IAGR – IMGL AUTUMN CONFERENCE 2024

PARCO DEI PRINCIPI, ROME, ITALY 21-24 OCTOBER



THE WORLD'S LEADING ASSOCIATIONS OF GAMING REGULATORS & LAWYERS



**IMGL**<sup>®</sup>  
INTERNATIONAL MASTERS  
of GAMING LAW

*IMGL is widely recognized as the premier leader in gaming law education, featuring the pre-eminent gaming lawyers, scholars, and industry professionals in jurisdictions worldwide. Our mission is to enhance and advance gaming law education around the globe. Membership in our international organization requires demonstrated world-class experience and expertise in gaming law in the member's home jurisdiction and serves as a badge of distinction worn with pride by every member.*



**International Association  
of Gaming Regulators**

*The International Association of Gaming Regulators (IAGR) provides a forum for gaming regulators from around the world to meet, learn best practice techniques and strategies, network, and exchange views, share information and discuss legislation, policies, and procedures. As the leading international industry body for gaming and gambling regulators, representing jurisdictions and regulators across the globe, IAGR informs, advocates, educates, protects, and unifies members.*

# JOINT AUTUMN CONFERENCE ROME, ITALY 21-24 OCTOBER

The International Masters of Gaming Law is a non-profit association, founded over 20 years ago and comprising over 340 members globally. Our members are recognized as the foremost gaming law experts in their jurisdictions, at the forefront of leading-edge developments and trends reshaping the gaming industry.

IAGR became an incorporated non-profit association in 2011 to provide a voice for governments, gaming regulatory agencies and personnel, and representatives from the international gaming industry.

The joint autumn conference brings together our combined strengths in expertise and relationships to provide the leading event for gaming regulators, lawyers and advisors.

Our Rome conference will deliver the best gaming law content and best networking in the industry. It will feature in-depth analysis and practical insights from leading regulators, award-winning gaming lawyers, academics, and industry executives into the hottest topics and global regulatory and legal issues.

Sponsors of the Rome conference will be partners of the event, able to participate in planning and be fully involved during the conference itself. We welcome your input into the planning including the topics to be covered and speakers to be considered.

To discuss your involvement please reach out to [Brien@IMGL.org](mailto:Brien@IMGL.org) and [MQuinn@IAGR.org](mailto:MQuinn@IAGR.org).



**250+** DELEGATES FROM REGULATORS, LAWYERS, OPERATORS, SUPPLIERS & ADVISORS

**50+** GAMING LAW EXPERT SPEAKERS, MODERATORS & PANEL PARTICIPANTS



**QUALITY CONTENT** LEADING THE INDUSTRY IN DETAIL, QUALITY & TIMELINESS

**INVITE & ENTERTAIN** YOUR CLIENTS & GUESTS AT EXCLUSIVE NETWORKING EVENTS



**BUILD RELATIONSHIPS** EXTEND YOUR SPONSORSHIP PERIOD WITH DEDICATED MESSAGES

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## THE PERFECT BRAND PROMOTION PLATFORM FOR YOUR FIRM, PRODUCT, TECHNOLOGY, OR SERVICE

Sponsoring a combined IAGR-IMGL conference puts your business in great company. For sponsors who come on board early, you can feed your ideas into the planning committee's deliberations. This is an opportunity to help shape the program and suggest speakers you want to hear from.

There is also the option for high-value sponsors to feature in the IMGL Magazine. The magazine is read by over 1000 gaming operators, regulators and lawyers making this a valuable platform in its own right.

We have created the packages in the pages that follow based on the preferences of our previous sponsors. These outline the key benefits our conference sponsors receive together with an indication as to the level of financial commitment involved. None of the packages are set in stone, and we would be delighted to work with you to tailor your relationship with IAGR/IMGL to maximize the benefits to your organization.

## EXCLUSIVE SPONSORSHIP OPPORTUNITIES

OWN A DEDICATED PIECE OF THE IAGR/IMGL CONFERENCE SCHEDULE WITH THESE SINGLE-COMPANY OPPORTUNITIES

### GALA DINNER SPONSOR – \$25,000

**Everyone loves a party and IAGR/IMGL members and conference delegates are no different. Cement yourself in their minds by hosting a memorable gala dinner at one of Rome's top venues. Gala dinner sponsors receive these valuable benefits:**

- Six complimentary delegate & two complimentary guest registrations to conference;
- Reserved table at our Gala Dinner;
- Special marketing at Gala Dinner via menu and table-top adverts;
- Three guest invites to special “Sponsors Recognition Reception” hosted by the IMGL-IAGR Executive Committee;
- Full page advert in each IMGL quarterly publication for year 2024;
- Choice of one panel participant from company for a conference panel;
- Advanced access to conference attendee list for marketing meetings;
- Sponsor recognition at conference & in multiple IAGR/IMGL marketing messages for conference;
- Standalone conference sponsor marketing banner displayed at conference;
- Logo & company description in sponsorship section of conference page on IAGR/IMGL websites;
- Sponsor marketing materials displayed at conference registration booth;
- Enhanced recognition via photos on IAGR/IMGL social media & websites.

### OPENING RECEPTION SPONSOR – \$20,000

**Get the IAGR/IMGL conference off to a flying start with opening reception sponsorship. Held in a dedicated space at the conference venue, the opening reception is where new relationships are made and old friendships are rekindled with these valuable benefits:**

- Five complimentary delegate & two complimentary guest registrations to conference;
- Special marketing at Welcome Reception via table-top adverts;
- Two guest invites to special “Sponsors Recognition Reception” hosted by the IMGL-IAGR Executive Committee;
- Full page advert in each IMGL quarterly publication for year 2024;
- Choice of one panel participant from your company for a conference panel;
- Sponsor recognition at conference & in multiple IAGR/IMGL marketing messages for conference;
- Standalone conference sponsor marketing banner displayed at conference;
- Logo & company description in sponsorship section of conference page on IAGR/IMGL websites;
- Sponsor marketing materials displayed at conference registration booth;
- Enhanced recognition via photos on IAGR/IMGL social media & website.

## CLOSING RECEPTION SPONSOR – \$17,500, EXCLUSIVE IMGL OPPORTUNITY

Send delegates on their way in style and be the last thing they remember. Held at another top hospitality venue, the closing reception is much more than a wrap up. It is the moment when relationships are turned into business as well as these added benefits:

- Four complimentary delegate & two complimentary guest registrations to conference;
- Special marketing at IMGL Closing Reception via table-top adverts;
- Four guest invites to special “Sponsors Recognition Reception” hosted by the IMGL Executive Committee;
- Full page advert in each IMGL quarterly publication for year 2024;
- Choice of one panel participant from company for a conference panel;
- Advanced access to conference attendee list for marketing meetings;
- Sponsor recognition at conference & in multiple IMGL online adverts for conference;
- Standalone conference sponsor marketing banner displayed at conference;
- Logo & company description in sponsorship section of conference page on IMGL website;
- Sponsor marketing materials displayed at conference registration booth;
- Enhanced recognition via photos on IMGL social media & website.



## FURTHER SPONSORSHIP OPPORTUNITIES

TAKE YOUR PLACE AS AN INDUSTRY LEADER THROUGHOUT THE ENTIRE CONFERENCE WITH THESE VALUABLE OPPORTUNITIES

### PLATINUM SPONSOR – \$20,000

- Five complimentary delegate & two complimentary guest registrations to conference;
- One guest invite to special “Sponsors Recognition Reception” hosted by the IAGR-IMGL Executive Committee;
- Full page advert in each IMGL quarterly publication for year 2024;
- Sponsor recognition at conference & in multiple IAGR/IMGL marketing messages for conference;
- Standalone conference sponsor marketing banner displayed at conference;
- Logo & company description in sponsorship section of conference page on IAGR/IMGL websites;
- Sponsor marketing materials displayed at conference registration booth;
- Enhanced recognition via photos on social media & websites.

### GOLD SPONSOR – \$15,000

- Four complimentary delegate & two complimentary guest registrations to conference;
- One guest invite to special “Sponsors Recognition Reception” hosted by the IAGR-IMGL Executive Committee;
- Full page advert in IMGL quarterly publications immediately before and after the conference;
- Logo & company description in sponsorship section of conference page on IAGR/IMGL websites;
- Sponsor recognition at conference & in multiple IAGR/IMGL marketing messages for conference;
- Logo on conference sponsors banner displayed at conference;
- Sponsor marketing materials displayed at conference registration booth.

### SILVER SPONSOR – \$12,500

- Three complimentary delegate & one complimentary guest registrations to conference;
- Half page advert in IMGL quarterly publications immediately before and after the conference;
- Logo & company description in sponsorship section of conference page on IAGR/IMGL websites;
- Logo in each IMGL publication for year 2024;
- Sponsor recognition at conference & in multiple IAGR/IMGL marketing messages for conference;
- Logo on conference sponsors banner displayed at conference;
- Sponsor marketing materials displayed at conference registration booth.

## BRONZE SPONSOR – \$7,500

- Two complimentary delegate registrations to conference;
- Logo & company description in sponsorship section of conference page on IAGR/IMGL websites;
- Logo in each IMGL publication for year 2024;
- Sponsor recognition at conference & in multiple IAGR/IMGL marketing messages for conference;
- Logo on conference sponsors banner displayed at conference;
- Sponsor marketing materials displayed at conference registration booth.

## SUPPORTING SPONSOR – \$5,000

- One complimentary delegate registration to conference;
- Logo & company description in sponsorship section of conference page on IAGR/IMGL websites;
- Logo in each IMGL publication for year 2024;
- Sponsor recognition at conference & in multiple IAGR/IMGL marketing messages for conference;
- Logo on conference sponsors banner displayed at conference.





# IMGL MAGAZINE

IMGL Magazine is the flagship publication from the International Masters of Gaming Law. Launched in March 2021, this quarterly publication is fast establishing a reputation as the leading source of expert information and guidance on gaming law worldwide. It is distributed digitally through IMGL's channels and those of partner organizations reaching an audience running into the thousands worldwide. IMGL's Spring and Autumn conferences are previewed in the magazine providing an additional platform to our Platinum sponsors. Silver level and above sponsors also receive adverts in IMGL Magazine as part of their package.



It is also possible to advertise within the pages of IMGL Magazine as a standalone activity. For details including costs, publication dates and artwork requirements, please contact Phil Savage, IMGL Head of Publications at [Phil@IMGL.org](mailto:Phil@IMGL.org).



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## FIND OUT MORE

*To discuss the range of opportunities to use the platform of IAGR/IMGL events, receptions, publications and digital channels to showcase your firm, product, technology, or service or to enhance your brand promotion, please email [Brien@IMGL.org](mailto:Brien@IMGL.org) or [MQuinn@IAGR.org](mailto:MQuinn@IAGR.org)*

